



## September 28, 2010, Meeting Business and Enterprise Architecture Community of Practice

Please join us at the next Business and Enterprise Architecture Community of Practice meeting on September 28. David Pacheco, Enterprise Architecture Manager at The Walt Disney Company, will be the featured speaker.

Mr. David Pacheco will present on "**Balancing Practical and Conceptual Architecture.**"

How can an Architecture Strategy and Vision be realized versus the constant struggle of focusing on the immediate issues and concerns faced by the business? This balancing act is a constant challenge for Enterprise Architecture organizations. One way to address this is to focus hard on making Strategic Enterprise Architecture "relevant" to the practical concerns of an organization. Of course, making this statement and putting it into action are two different things. David will share his practical experience within the complex organization of The Walt Disney Company.

As the Enterprise Architecture manager at The Walt Disney Company, his group helps to identify the links between business goals, processes and functions with the technologies that help achieve them. David is a technical evangelist with a solid track record on promoting and selling the IT vision to executive management.

Refreshments will be provided. *As always, please invite your business peers to attend with you!*

**WHEN:** Tuesday, September 28, 2010, 4:00 p.m. to 6:30 p.m.

**LOCATION:** Doubletree Hotel Minneapolis Park Place  
1500 Park Place Boulevard  
Minneapolis, MN 55416  
(Free parking in hotel parking lot)

**AGENDA:** 4:00 p.m. - 4:30 p.m. Arrivals and Greetings  
4:30 p.m. - 6:00 p.m. Presentation –  
**"Balancing Practical and Conceptual  
Architecture"**  
6:00 p.m. - 6:30 p.m. Feedback and Wrap-up

**RSVP:** September 21, 2010. Please call Cathie Lien at 763-585-5842 or email at [cathielien@dbiconsulting.com](mailto:cathielien@dbiconsulting.com)

This event is sponsored by DBI Consulting.